

**Independent Study Title** The Impact of Online Word- of- Mouth from Multi- Platform on Product Sales

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**Examination Committee**

..... Chairman  
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(Asst. Prof. Dr. Tachkorn Wongkumchai)

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Independent Study Submitted in Partial Fulfillment of the Requirements for  
The Degree of Master of Business Administration

The committee has approved this independent study

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(Lect. Sirikun Buakeaw)