Independent Study Title Factors Influencing Chinese Gamers Decision to Play Mobile

Games: A Case Study of F Company

Researcher Mrs. Song Wenjing

Advisors 1. Dr. Lalita Puangmaha

2. Dr. Sittichai Farangthong

## **Examination Committee**

	Chairman
(Assoc. Prof. Dr. Tatchapong Sattabutr)	b y a
	Committee
(Dr. Lalita Puangmaha)	
(Dr. Sittichai Farangthong)	Committee
ndent Study Submitted in Partial Fulfillment of the Re	equirements for
The Degree of Master of Business Administratio	n
The committee has approved this independent st	
(Lect. Sirikun Buakeaw)	luate Study Program
(LECI, SIIKUII DUAKEAW)	

The Copyright of the Graduate Study Program, Dhonburi Rajabhat University